



**Eric McClure**  
**No. 24 Hefty® Odor Block®/Food City Ford Fusion**  
**Team Preview**  
**NASCAR Nationwide Series (Race 4 of 35)—Bristol Motor Speedway**

**Primary Sponsor:** Hefty® Odor Block® ([www.heftybrands.com](http://www.heftybrands.com))

**Associate Sponsors:** Food City ([www.foodcity.com](http://www.foodcity.com)); Wounded Warrior Project ([www.woundedwarriorproject.org](http://www.woundedwarriorproject.org))

**Home Sweet Home: Three Consecutive Weeks**

- While most Nationwide Series drivers enjoyed the past two weekends at home, Eric McClure gets to enjoy a third as the circuit makes a stop practically in his back yard. Bristol Motor Speedway sits 20 miles south of the driver's residence of Abingdon, Virginia.
- The 31-year-old driver will be making his 9<sup>th</sup> Nationwide Series start at the "World's Fastest Half-Mile". He has a best start of 28<sup>th</sup> (March 2008, 2009) and a best finish of 24<sup>th</sup> (March 2007).
- Bristol Motor Speedway hasn't been favorable to the hometown driver as he has logged only 67.2% of the total laps completed and has suffered three DNFs.
- For a second consecutive year Food City will adorn the quarter-panels on McClure's No. 24 Hefty® Odor Block® Ford Fusion, serving as a co-primary sponsor during both events at BMS. Headquartered in Abingdon, Virginia, K-VA-T Food Stores operates 99 food outlets throughout the tri-state regions of Southwest Virginia, Southeast Kentucky and Northeast Tennessee.

**Fun Facts: Dip Dog Stand-A Must Have When in Town**

- The Dip Dog Stand™®, located in Marion, VA (45 minutes north of BMS on I-81 Exit 39 then Hwy 11), is one of McClure's favorite restaurants. Opening in 1957 the Dip Dog Stand™® is a popular spot in the community and specializes in deep-fried hot dogs, which to some is a double-fried corn dog. The Dip Dog Stand™® has also been recognized in Southern Living magazine.

**Quick Notes**

**March 20, 2010**  
**Bristol Motor Speedway**  
**Race: Scott's Turf Builder 300**  
**Length: 300 laps | 159.9 miles**

**TV:** Live on ABC 2:00 p.m. ET

**Radio:** Live on Performance Racing Network (PRN) at 2:00 p.m. ET

**No. 24 Ford Specs**

**Chassis:** No. 48  
**Engine:** Roush Yates Engine

**Eric McClure Stats at BMS**

<u>Year</u>	<u>No.</u>	<u>Team</u>	<u>Start</u>	<u>Finish</u>
2009	24	TRM	28	26
2009	24	TRM	39	25
2008	24	FRM	28	30
2008	24	FRM	36	31
2007	0	JDM	41	24
2007	0	JDM	32	42
2006	04	MMM	39	41
2004	56	MHill	36	43

- \*TRM- Team Rensi Motorsports
- \*FRM- Front Row Motorsports
- \*JDM- Johnny Davis Motorsports
- \*MMM- Morgan McClure Motorsports
- \*MHill-Mac Hill Motorsports

**Follow Eric McClure and the Hefty® Racing™ Team during 2010 NNS Season:**

- **Facebook:** Fans of Eric McClure

- **Twitter:** @hefty racing24

**Websites:**

- [www.ericmcclure.com](http://www.ericmcclure.com) (Driver)
- [www.teamrensimotorsports.com](http://www.teamrensimotorsports.com) (Team)

***Eric McClure, driver of the No. 24 Hefty® Odor Block™/Food City Ford Fusion Quotes:***

“Historically, I haven’t really been a fan of Bristol because I’ve not had the greatest results at the place. However, it’s nice to race this close to home so I can spend more time at home and get back each night in time to get the girls tucked in bed. I’m hoping our results this year will be different as we’ve run fairly well in two of the first three races. We’ll have a lot of local people and some friends in attendance so I’m hopeful the improvement will continue to show at Bristol and we will have a good run for them, Hefty®, Food City and all of our partners.”